

**NFA Town Hall**  
**NFA State of the Union & Government Relations Summit**  
 September 9<sup>th</sup>-10<sup>th</sup> Hyatt Regency  
 Washington, D.C.

**Sponsorship Contract**

**CONTACT INFO:**

COMPANY NAME *	<input type="text"/>
ADDRESS 1 *	<input type="text"/>
ADDRESS 2	<input type="text"/>
CITY *	<input type="text"/>
STATE/PROVINCE *	<input type="text"/>
ZIP/POSTAL CODE *	<input type="text"/>
CONTACT NAME *	<input type="text"/>
BUSINESS PHONE *	<input type="text"/>
BUSINESS FAX *	<input type="text"/>
EMAIL *	<input type="text"/>
COMPANY WEBSITE	<input type="text"/>

\* required field

**PART I – NFA TOWN HALL EVENT SPONSORSHIP:**

**Please select level**

<input type="checkbox"/>	Presidential	\$15,000+
<input type="checkbox"/>	Senatorial	\$10,000
<input type="checkbox"/>	House of Representatives	\$5,000
<input type="checkbox"/>	State Legislature	\$3,000
<input type="checkbox"/>	Supporter	\$1,250

**Total Amount Due for Sponsorship: \$\_\_\_\_\_**

**PART II – FLAME ADVERTISING:**

Town Hall Recap Issue 4 *FLAME* Magazine Ad (artwork and space reservation due Oct. 1, 2009)

## INSERTION ORDER – 2009

Advertiser:		Date:	
Agency:			
Address:			
City, State, Zip:			
Contact:			
Telephone:			
Fax:			
Email:			
Website:			
Customer Service:			

<input type="checkbox"/>	Cover Wrap	\$4,750	<b>SOLD!</b>
<input type="checkbox"/>	Full Page	\$4,400	
<input type="checkbox"/>	Half Page	\$2,700	
<input type="checkbox"/>	Quarter Page	\$1,900	

Special Instructions:	
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All ad rates are for 4-color print ads in the NFA publication, *FLAME* Magazine, Issue 4 2009. All NFA Associate Members will receive a 10% discount off the ad rate. Please fill out this insertion order form and email form with digital ad to Jeff Reynolds at jeffr@nfabk.org.

**Amount Due for *FLAME* Magazine Ad:** \$ \_\_\_\_\_

**Advertising Sub-Total:** \$ \_\_\_\_\_

**Less 10% NFA Associate Member Discount if applicable:** (- \_\_\_\_\_)

**Total Amount Due for *FLAME* Advertising:** \$ \_\_\_\_\_

***All Ads Must Be Paid Prior to Publication Deadline!***

This Insertion Order serves as a space reservation for the above listed issues of *FLAME*.

Authorized Signature: (Advertiser or Agency)	
Accepted By: ( <i>FLAME</i> Representative)	Date:

All advertising costs are non-commissionable.

**PART III - SIGNATURE, PAYMENT, SUBMISSION:**

This contract will generate an invoice due in full upon receipt. You will also receive a copy of this executed contract. Government Relations Summit sponsorships are non-refundable.

**SIGNATURE: PLEASE SIGN DO NOT TYPE IN NAME!**

<b>NAME:</b>	<input type="text"/>	(sign; do not type)
<b>TITLE:</b>	<input type="text"/>	
<b>DATE:</b>	<input type="text"/>	

*Guidelines for submitting your company logo for sponsorship recognition:*

- The preferred logo file is one created in a vector file such as Adobe Illustrator or Freehand EPS.
- Other acceptable format includes high-resolution JPG of at least 1 MB.
- When submitting a JPG file, please ensure the file is at least 300 dpi and measures at least 6 inches in length and width. An image copied from your Web site is not suitable for print.

These guidelines will help ensure accurate and quality reproduction of your brand logo on NFA signage, in print materials, onscreen meeting room recognition and on the NFA Web site. The NFA will take all reasonable measures to check the output quality of sponsor logos, however, **the signer of this contract accepts responsibility for supplying logo files as specified above to achieve desired reproduction quality. Alternate files extensions (.bmp, .png, etc.) are not suitable for hi-resolution reproduction and the NFA assumes no responsibility for these files.**

**PAYMENT METHOD:**

All payments (in U.S. funds) must be received along with the contract. Contracts are not valid without payment information.

**Total Amount Due for Sponsorship and Ads** \$ \_\_\_\_\_

<input type="checkbox"/> <b>Check enclosed</b>	<b>Check Number # :</b> <input type="text"/>
Make check payable to <b>NFA</b> and mail to: Attn: NFA Town Hall/GRS Sponsorship NFA, Inc. 1201 Roberts Blvd, Ste 100 Kennesaw, GA 30144	

An invoice will be mailed to you.

<input type="checkbox"/> <b>Credit Card</b>	<input type="checkbox"/> <b>Visa</b>	<input type="checkbox"/> <b>MasterCard</b>	<input type="checkbox"/> <b>AmEx</b>
Card Number:	<input type="text"/>		
Expiration Date (mm/yy):	<input type="text"/>		
Name on Card:	<input type="text"/>		
Billing Address for card (city, state, zip):	<input type="text"/>		
Signature on card: <b>PLEASE SIGN DO NOT TYPE IN NAME!</b>	<input type="text"/>		

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**SUBMISSION:**

**Please note:** If paying by check, please send a copy of the form along with your check to the address noted above.

The signer hereby authorizes the National Franchisee Association to charge its account for the amount listed and the signer further represents and warrants that it has full authorization to enter into this agreement and to bind its company.

Additional Questions?  
Jeff Reynolds  
Phone: 678-797-5160 x208  
jeffr@nfabk.org

**NFA, Inc.**  
**1201 Roberts Blvd., Suite 100**  
**Kennesaw, GA 30144**

**PHONE: (678) 797-5160**  
**FAX: (678) 797-5170**