

NFA Town Hall
NFA State of the Union & Government Relations Summit Sponsorship Packages
September 9-10, 2009 · Hyatt Regency · Washington, D.C.

Sponsorship Package	Contribution	On-site Signage/ Loop	On-site Guide/Sponsor Booklet	NFA Web Site	FLAME Magazine	Table Sponsor (where applicable)	Display Marketing Gifts	Cocktail Recep. Sponsor	Gala Dinner & Event Sponsor	Complimentary Summit Registrations	Special Sponsorship Recognition (see package details below)
Presidential	\$15,000 +	X	X	X	X	X	X	X	X	3	X
Senatorial	\$10,000	X	X	X	X	N/A	N/A	X	N/A	2	X
House of Representatives	\$5,000	X	X	X	X	N/A	N/A	N/A	N/A	1	N/A
State Legislature	\$3,000	X	X	X	X	N/A	N/A	N/A	N/A	N/A	N/A
Supporter	\$1,250	X	X	X	X	N/A	N/A	N/A	N/A	N/A	N/A

Presidential – Includes premiere logo display in the following locations: on-site signage and sponsor loop, on-site guide/sponsorship booklet, NFA Web site and FLAME Magazine; Gala event sponsorship, including exclusive tabletop recognition during the Gala event; display or distribution of approved marketing gifts at the Gala event; cocktail reception sponsorship; up to three (3) complimentary registrations for your company representatives; and recognition at opening of business meeting on September 9 and September 10 and recognition at the Gala event.

Senatorial – Includes second-tier logo display in the following locations: on-site signage and sponsor loop, on-site guide/sponsorship booklet, NFA Web site and FLAME Magazine; up to two (2) complimentary registrations for your company representatives; cocktail reception sponsorship; and recognition at opening of business meeting on September 9 and September 10.

House of Representatives – Includes third-tier logo display in the following locations: on-site signage and sponsor loop, on-site guide/sponsorship booklet, NFA Web site and FLAME Magazine; and one (1) complimentary registration for your company representative.

State Legislature – Includes fourth-tier logo display in the following locations: on-site signage and sponsor loop, on-site guide/sponsorship booklet, NFA Web site and FLAME Magazine.

Supporter – Includes company name recognition in the following locations: on-site signage and sponsor loop, on-site guide/sponsorship booklet, NFA Web site and FLAME Magazine.

Contact Jeff Reynolds at **(678) 797-5160, ext. 208** or jeffr@nfabk.org for sponsorship opportunities and ideas for additional ways to place your brand in front of your target audience—BURGER KING® franchisees.